

## Terms and Conditions

Sponsor will provide the marketing materials as specified in the Sponsor Package: Arena Banner or Sign, Flag, TV Commercial, Announcement Script, and logo for marketing and website.

Sign placement is at the sole discretion of The Expo. Signs will be displayed through the event sponsored. All signage will be available for pick up 10 days after the event.

An equal or higher value seating location may be substituted at the sole discretion of The Expo.

Sponsor hereby grants to The Expo a limited license to display Sponsor's name, brand names, trademarks, service marks, and logos (Proprietary Marks) in connection with the advertising and promotional activities specified herein or otherwise used pursuant to this agreement. Sponsor further represents that it has the legal right to use and authorize the use of the above.

Agree to release, indemnify, and hold harmless The Expo, Sponsors, Jackson County Fair Board, Jackson County and its elected officials, officers, employees, directors, and volunteers from liability for any and all property damage, personal injury, theft or other claims, liability or cause of action arising from participation in sponsorships at The Expo and associated appearances and engagements, including those that are known and unknown, foreseen and unforeseen, future or contingent.